

LEAN ALFRED B. SANTOS

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BACKGROUND: I am a qualified and professional communications specialist, multimedia reporter, and development researcher looking to leverage my over four years of experience in writing, researching, and analyzing key subject matters including international development, trade, diplomacy, governance, institutional relations, security, as well as public and private sector development, among others, in a reporting, research, or communications role.

WORK EXPERIENCE

Communications Consultant – Asian Development Bank (Manila, Philippines) November 2016 – present

ADB is the premier development finance and knowledge institution in the Asia-Pacific region for the past 50 years.

- Helps ADB's Department of External Relations (DER) further strengthen its media relations efforts by providing high quality editorial content and facilitating dissemination of ADB's key messages.
- Assists in developing communications materials, such as news releases, news briefs, articles, key messages, and talking points. Also assumes the function of news desk in DER's media relations team.

Freelance Proofreader – Charlton Media Group (Hong Kong, Singapore, and Manila) November 2016 – present

CMG is a business information group with offices in Hong Kong, Singapore, and the Philippines with key print and online business magazines distributed throughout the region.

- Proofread and edit CMG's key print and online magazines, articles, and general content for various publications including Singapore Business Review, Hong Kong Business, Asian Banking & Finance, Asian Power, Investment Asia, and Health Care Asia.

International Development Reporter – Devex (Manila, Philippines) Sept 2013 – October 2016

Devex is a business intelligence and multimedia firm involved in international development.

- Writes and produces high-quality international development news, feature, and analysis with a focus on the Asia-Pacific region's aid and development community.
- Serves as the main Devex correspondent on development and humanitarian affairs in the Asia-Pacific region.
- Maintains and cultivates working relationships with stakeholders for coverage including the Asian Development Bank (Manila, Philippines), the Asian Infrastructure Investment Bank (Beijing, China), and other organizations.
- Conducts regular high-level reporting and on-the-ground research on various international development, trade, and humanitarian issues and discussions in various cities and countries in the Asia-Pacific region.
- Creates guidelines, policy advise, and logistical preparations in selected projects and events (including trips).

Contributor – Forbes Philippines (Manila, Philippines) March – July 2015

Forbes Philippines is the premier business magazine of choice of affluent business leaders, investors, and executives.

- Contributed a story focusing on the sardines industry in the Philippines with a focus on business operations and aspirations of Mega Sardines as one of the leading brands in the country and in the region. The story was published in the July 2015 edition of Forbes Philippines.

Business Reporter and Researcher – Rappler (Manila, Philippines) September 2012 – July 2013

Rappler is a social news network providing news and analysis on social issues and development in the Philippines.

- Covered international and Philippine business, economics, politics, and sports with multimedia outputs including online articles, live blogs, and on-site reporting.
- Researched and analyzed the Philippine business scene with a particular focus on the energy, transportation, aviation, tourism, and mining industries, which contributed to the overall business database of the company.

Junior Research Analyst – CEIC Data (Manila, Philippines) June – September 2012

CEIC Data provides expansive and accurate data insights into both developed and developing economies in the world.

- Managed and maintained the company's comprehensive economic database for France including macroeconomic data and equities.
- Wrote monthly reports and economic articles based on data managed.

EDUCATION

University of Asia and the Pacific (2008 to 2012)

Manila, Philippines

- Bachelor of Arts in Political Economy
- University scholar (100% tuition and other fees) from 2008 to 2012

Krus Na Ligas High School (2004 to 2008)

Manila, Philippines

- HONORS: Salutatorian (Second-highest honor)

SKILLS

- **Writing, research, and analysis:** Solid experience in information gathering, data and policy analysis, qualitative and quantitative research, and synthesis. Highly qualified to do reporting, editing/copyediting, and content management.
- **Communication:** Clear and succinct writing style that can reach out to all audiences and stakeholders, as well as strong oral communication skills essential in building networks and relationships necessary to carry out my duties.
- **Project management:** Excellent interpersonal, leadership, and project organizational skills with a keen eye on details, procedures, and deadlines.
- **Technical:** Experienced and knowledgeable in computer softwares including all Microsoft Office suite and other programs (i.e. video/photo editing, layout, etc.). Well-versed in various social media and other communications platforms.
- **Language:** English (fluent), Filipino (fluent), French (basic).

PROFESSIONAL EVENTS COVERAGE AND PARTNERSHIPS

- **Mekong Forum 2016** ([Mekong Institute](#)) – Khon Kaen, Thailand (August 2016)
- **Annual Democracy Forum 2016** ([International IDEA](#)) – Ulaanbaatar, Mongolia (August 2016)
- **Asian Infrastructure Investment Bank (AIIB) Inaugural Annual Meeting** – Beijing, PR China (June 2016)
- **Interview with Asian Infrastructure Investment Bank VP Sir Danny Alexander** – Manila, Philippines (April 2016)
- **Interview with Asian Development Bank Pres. Takehiko Nakao** – Manila, Philippines (May 2015 and April 2016)
- **Asian Development Bank International Press Trip** – Ulaanbaatar and Bayankhongor, Mongolia (February 2016)
- **International Conference on Family Planning 2016** – Bali, Indonesia (January 2016)
- **Asia-Pacific Economic Cooperation (APEC) 2015** – Manila, Philippines (November 2015)
- **Global Transformation Forum** – Kuala Lumpur, Malaysia (October 2015)
- **Asia-Pacific Housing Forum** ([Habitat for Humanity International](#)) – Hong Kong, SAR China (August 2015)

RELATED EXPERIENCE

World Youth Summit 2015 (Manipur, India) – Philippine Representative (April 2015)

- Represented the Philippines at the World Youth Summit at Imphal City in the northeastern province of Manipur, India with fellow young leaders from Asia, Europe, and Africa. The program focused on youth empowerment and the environment.

International Young Leaders Assembly 2014 (Bangkok, Thailand) – Global Ambassador (October 2014)

- Delegate of the Global Peace Foundation's International Young Leaders Assembly program in Bangkok, Thailand with fellow young leaders from the Asia-Pacific region. The program focused on volunteerism, peace, integrity, and leadership for the region's youth.

Asia-Pacific Forum on Youth Volunteerism (Bangkok, Thailand) – Participant and convenor (October 2014)

- Participated in the discussions in the United Nations Conference Center (Thailand) about the possible contributions of the youth in several key development issues like health, education and the environment.

Development Academy of the Philippines (Manila, Philippines) – Intern (March to April 2012)

- Spent the summer being an intern at DAP's Center for Governance providing assistance in the academy's work on the country's environment and natural resources department's staff evaluation.

REFERENCES: Upon request